



AFRICAN YOUTH FOUNDATION

Afrikanische Jugendhilfe e.V.

Fondation de la Jeunesse Africaine

The **ADLER** Entrepreneurship Award

The **ADLER** Entrepreneurship Award is an award to acknowledge the accomplishments of Africans in Europe and Africa.

It is presented to Africans and people of African descent that show the greatest promise of contribution to human well-being, through the creation and application of their activities, intellect and knowledge and to identify people who are contributing towards the development of their communities. The award also deems to encourage and support these citizens in their efforts and to showcase their impact on their communities on the local and national level. The practical application or creation of jobs which will generate substantial value for Africans in the Diaspora and in Africa, in the near term is the mission of the African Youth Foundation.

Included within the scope of the **ADLER** Entrepreneurship Award are research projects that are already in development, as well as research proposals for future projects. Five application fields are covered by the awards: Civil Society, Legal, Health, Media and African businesses.

The African Youth Foundation in association with the JAAG Consultancy hopes that the **ADLER** Entrepreneurship Award will serve as a forum for collaboration among Entrepreneurs, and between Entrepreneurs and parties with funding or other support available, leading to the realization of creative ideas.

Based on these principles, the **ADLER** Entrepreneurship Award has initiated a unique selection process. Applicants take part in competitive 'Cyber Workshops' held on the Internet by the AYF. Online discussions during the workshops are considered to be part of the selection process.

Five subjects are selected each year for the award. A period of time is allocated for the proposal of subjects in order for the AYF and JAAG Consultancy to decide which themes are most important each year. Once the subjects are determined, there is a call for applications related to these five subjects.

In principle, five awards are awarded annually. The award doesn't come with any prize money but community and society acknowledgement.

The award selection is carried out with strict attention to fairness, through the study of applications in each field, discussions during the Cyber Workshops, and Selection Committee Interview. Award decisions are made by the AYF' and JAAG's Selection Committee and require the approval of the AYF Executive Board of Directors.